

## City of Newnan – Sign Ordinance

The information contained herein is not all-inclusive. Please contact the Planning & Zoning Department for additional information.

### GENERAL

In order to calculate the area of a sign: draw the smallest rectangle that encloses the limits of sign. Measure the height & width, then multiply to find the sign area.



### CALCULATIONS:

SF (square feet) = Height in feet x Width in feet.

Area = Height x Width

### LOCATION:

No signs are allowed in the street right-of-ways (ROW) or medians. Signs cannot hinder vehicular or pedestrian traffic. Illegally placed signs will be confiscated without notice.

### ZONING DISTRICTS:

\*Residential: RU-I, RS-20, RS-15, RU-7, RML, RMH, RU-2, PD-R

\*Commercial: CSN, CUN, CBD, OI-1, OI-2, PD-C, PD-O

\*Industrial: CCS, CGN, CHV, ILT, IHV, PD-I

### OVERLAY DISTRICTS:

QDC: Sec 28.070(6) – specific req'ts for signs in these areas.

BEQ: Sec 28.130(3) – specific req'ts for signs in these areas.

DDO: Sec 28.150(4) – specific req'ts for signs in these areas.

## BUILDING\WALL SIGNS

In order to calculate the largest wall sign allowed by ordinance, take the total exterior storefront area (including doors and windows) and multiple it by 10%.

- SIGN PERMIT REQUIRED

SIGN	Bldg, Wall, Canopy, Suspended, Projected
AREA	10% of front storefront elevation area, Max. 75sf: Commercial*, Max. 150sf: Industrial*
HEIGHT	Suspend\Projected\Canopy: Min. 8' 6" above sidewalk
LOCATION	N/A
NUMBER	1 sign per street frontage; Minimum 200 apart
OTHER	Not allowed in residential

## A-FRAME, T-FRAME, MENU & SANDWICH BOARD

No sign shall be constructed with any type of material that reflects sunlight or is placed to hinder vehicular\pedestrian traffic.

- NO PERMIT REQ'D, BUT SIGNS MUST FOLLOW ORDINANCE
- Signs must be placed 5' behind the ROW on private property.
- Any signs placed or installed in the ROW or on public property will be confiscated by Code Enforcement Officers.

SIGN	A-frame, T-frame, Menu & Sandwich Board
AREA	Max. 8sf
HEIGHT	Max. 4'
LOCATION	Against bldg only; Not allowed in sidewalk\curb\ROW
NUMBER	1 per business\lot
OTHER	Out only during business hours

## INCIDENTAL SIGN

A sign that provides information that is secondary to the use of the lot, such as: no parking, entrance, and similar directives.

- PERMIT MAY BE REQUIRED (SEE ZONING TABLE)
- Commercial message\logo is limited to 6 square inches.

SIGN	Incidental
AREA	Max. 4sf
HEIGHT	Max. 3'
LOCATION	5' behind the right of way (ROW)
NUMBER	Reviewed as part of site plan
OTHER	Out only during business hours

## WINDOW & DIRECTORY SIGNS

- SIGN PERMIT REQUIRED
- Window sign: Any visible sign within 3' of a window.
- Directory sign: Limited to address and name of tenant only.

SIGN	Window, Directory
AREA	Max. 6sf
HEIGHT	N/A
LOCATION	N/A
NUMBER	Window: 1 per street frontage
OTHER	Directory: 1 per zoned lot, approved as part of site plan

## MONUMENT\GROUND SIGNS

A sign supported by structures or supports that are placed or anchored in the ground, independent from any building.

- SIGN PERMIT REQUIRED
- Sign supports & structures shall be counted in the sign area calculation, except when they are made of stone or brick.
- Parallel sign faces cannot be more than 24" apart.
- Sign height is calculated as the distance from normal grade to the highest attached component of the sign.
- Lots fronting on two streets are allowed permitted signage area for each street, permitted signage area cannot be combined to be used on only one street frontage.
- No message allowed on sign supports.

SIGN	Monument, Ground
AREA	Max. 16sf: Residential*, Max. 32sf: Commercial* Max. 50sf: Industrial*
HEIGHT	Max. 5': Residential, Max. 6': Commercial* & Industrial*
LOCATION	5' behind the right of way (ROW), 60' from I-85
NUMBER	1 sign per street frontage; Minimum 200 apart
OTHER	Overlays may require or prohibit specific materials

## SUBDIVISION SIGN

Signs may be placed at all major subdivision entrances. The City does not install or maintain subdivision signs.

- SIGN PERMIT REQUIRED

SIGN	Subdivision
AREA	Max. 32sf
HEIGHT	Max. 6'
LOCATION	5' behind the ROW, must be on private property
NUMBER	2 signs per entrance
OTHER	No internal illumination

## FLAGS

Flags shall be flown from either a vertical flagpole or a mast arm flagpole. Mast arm flagpoles cannot extend into the ROW, or hinder any vehicle\pedestrian traffic.

- NO PERMIT REQ'D, SIGNS MUST FOLLOW ORDINANCE
- Hoist side flag length is limited to 20% of pole or mast length.
- Flags cannot be extended perpendicular artificially or mechanically from flag pole or mast.
- No more than 1 flag shall be flown on a mast arm flagpole.
- Commercial messages are limited to 10% of the flag.
- Commercial logos are limited to 40% of the flag.
- The combined commercial logos\message is limited to 50% of the flag.

SIGN	Flag
AREA	Max. 40sf
HEIGHT	Pole: 20'; Mast: 10'
LOCATION	Cannot extend into ROW
NUMBER	3 poles\lot; 2 masts\bldg; Max 4 flags
OTHER	(See Sec 31.160(c))

SIGNS PERMITTED BY ZONING DISTRICT	RU-I, RS-20, RS-15, RU-7, PD-R	RML, RMH, RU-2	OI-1, OI-2, PD-O	CBD	CSN, CGN, CHV, CCS, CUN, PD-C	ILT, IHV, PD-I
Building, Wall, Canopy	N	S	S	S	S	S
Monument, Suspended, Projecting	N	S	S	S	S	S
Window, Directory	N	S	S	S	S	S
Flag, A-frame, Sandwich Board	P	P	P	P	P	P
Banner, Projected	N	N	S	S	S	S
Subdivision	S	S	S	S	S	S
Incidental	N	S	P	P	P	P
Marquee	N	N	S	S	S	N
Time & Temperature, Variable Message	N	N	S	S	S	N
Animated, Pennant, Roof	N	N	N	N	N	N
Temporary Freestanding	N	S	S	S	S	S

P = No permit req'd if sign follows ordinance, S = Sign permit req'd, N = Not allowed

## TEMPORARY SIGNS\REAL ESTATE SIGNS

Any sign that is not intended to be permanently located on your property, advertising an activity having a specific duration usually only lasting a few days or months.

- TEMPORARY SIGN PERMIT REQUIRED (NO FEE)
- NO PERMIT REQ'D FOR REAL ESTATE & POLITICAL SIGNS
- **Special business promotions are limited to 30 days and only 4 times per year. Max. 16sf sign area allowed.**
- All signs must be removed at the end of the event or at the sale\lease of the property. Or 7 days after issuing a CO.
- Freestanding signs must have poles set in the ground. No wires, cables, brackets, or props allowed as supports.
- One banner per street frontage, limited to 7 days per year.
- One real estate signs per lot and one wall sign on the storefront available for sale\lease (commercial & industrial).
- All temporary signs must have property owner's permission.
- Any signs placed or installed in the ROW or on public property will be confiscated by Code Enforcement Officers.

SIGN	Temporary Signs, Real Estate, Garage Sale
<b>FREESTANDING</b>	Max. 6sf: Residential, Max. 32sf: Commercial* & Industrial*
<b>WALL</b>	Max. 6sf: Commercial* & Industrial*
<b>YARD SALE</b>	Max. 3sf
<b>BANNER</b>	Max. 24sf: Commercial* & Industrial*
<b>HEIGHT</b>	Max. 4': Residential, Max. 6': Commercial* & Industrial*
<b>LOCATION</b>	5' behind the ROW, Not allowed in sidewalk or medians, must be setback 10' from any other sign
<b>DURATION</b>	Freestanding\Wall: 30 days, Banner: 7 days, Garage\Yard sales: 3 days
<b>NUMBER</b>	Only 1 sign allowed per lot, only one event per lot
<b>OTHER</b>	All temporary signs must be non-illuminated

## ELECTION\POLITICAL SIGNS

Signs erected for the purpose of soliciting votes or support for or in opposition to any candidate or any political party under whose designation any candidate is seeking nomination or election or any public question on the ballot in an election held under the laws of the state.

- NO PERMIT REQ'D, BUT SIGNS MUST FOLLOW ORDINANCE
- Political sign must be placed on private property (5' behind ROW) adjacent to city streets.
- No political signs are allowed on I-85 or I-85 ramps.
- Signs cannot be attached to trees, traffic signs, utility poles, or any other natural objects.

SIGN	Political
<b>AREA</b>	Max. 6sf: Residential, Max. 32sf: Commercial* & Industrial*
<b>HEIGHT</b>	Max. 4': Residential, Max. 6': Commercial* & Industrial*
<b>LOCATION</b>	5' behind the ROW, Not allowed in sidewalk or medians
<b>NUMBER</b>	Unlimited
<b>DURATION</b>	From filing for qualification until 7 days following the election\final determination
<b>OTHER</b>	All political signs must be non-illuminated

## PROHIBITED SIGNS

The signs in this list are not allowed in the City of Newnan.

PROHIBITED SIGNS
1. Signs imitating warning signals, emergency services, and traffic signs.
2. Signs with blinking or flashing lights. In a series, row, or line.
3. Flashing, blinking, fluctuating or animated signs, except time & temperature.
4. Signs attached to trees, poles, boxes, rocks, or traffic signs. No signs in ROW.
5. Signs emitting a sound or noise.
6. Signs obstructing or attached to a fire escape.
7. Fringe, twirling, balloons, streamers, pennants, and air\gas filled figures.
8. Roof signs, or signs projecting above the roof line of building.
9. Signs displaying any statement or illustration of an obscene nature.
10. Illuminated signs where direct rays are projected onto adjacent lot.
11. Portable signs.
12. Search lights.
13. Signs on benches, vending machines, trash cans, or other outdoor device.
14. Animated signs.
15. Strings of lights not permanently mounted to rigid background.
16. Inflatable signs, displays and tethered balloons.
17. Illuminated marquee, canopy, or projecting signs
18. Mobile and trailer signs
19. Vehicle signs, over 10sf, and is visible from & within 100ft of the ROW. (See Section 31.100 for complete information)

## SIGN PERMIT REQUIREMENTS

The entire sign ordinance (Chapter 31) is available on [www.cityofnewnan.org](http://www.cityofnewnan.org), click the "Zoning & Ordinances" button towards the bottom of the page. To print a copy of the sign permit application follow the instructions above, then click on the "Planning & Zoning Documents" link on the left.

SUBMITTAL REQUIREMENTS
1. Completed sign permit application. Available online or in person.
2. Scaled survey with property lines and dimensions.
3. Building elevations showing proposed wall sign(s).
4. Sign construction and installation plan (shop drawings) with dimensions.
5. If sign is illuminated, you will need to secure an electrical permit. You will also need to provide information for a 24hr contact person\maintenance service
6. Copy of current & valid business license for sign contractor and tenant.
7. Written approval for sign from landlord or property owner.

## WHAT IS RIGHT-OF-WAY (ROW)?

The public right-of-way is that area along the side of a street is owned by either the City of Newnan or the State of Georgia.

- This area is usually occupied by sidewalks and utilities, such as, power, cable, water, and gas.
- If the sign is in front of a sidewalk or utility pole then it is in the ROW and must be moved at least 5' behind the nearest sidewalk or utility pole.
- Under no circumstances can a sign be permitted within a public street right-of-way or obstruct a sidewalk.
- Any signs placed or installed in the ROW or on public property will be confiscated by Code Enforcement Officers.

# Newnan Sign Ordinance Information

MAY 2013



Questions regarding the City of Newnan Zoning or Sign Ordinance should be directed to the  
**Planning & Zoning Department**  
**25 LaGrange Street**  
**Newnan, GA 30263**  
**(P) 770-254-2354**  
**(F) 770-254-2361**

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